

Greg Danner - Candidate for Secretary



The Election Committee has deemed that Greg Danner is a member in good standing of USMS. The candidate has indicated he is planning to attend the HOD Meeting for this election year and, if elected, is planning to attend all HOD Meetings during his tenure in office.

The candidate is running for reelection and is not required to provide a letter of nomination or letters of recommendation.

The candidate provided the following responses on the Candidate Questionnaire/Consent-to-Run Form:

Section Two: Candidate Qualifications

I am a member in good standing of USMS in this election year: Yes No

I am planning to attend the HOD Meeting for this election year: Yes No

I am planning to attend all HOD Meetings during my tenure in office: Yes No

I have attended 1 or more HOD Meeting in the past five years? Yes No

Please list the USMS National HOD Meetings you have attended, including the dates of attendance:

- 2010 – Dallas
- 2011 – Jacksonville
- 2012 – Greensboro
- 2013 – Anaheim
- 2014 – Jacksonville
- 2016 – Atlanta
- 2017 – Dallas
- 2018 – Jacksonville

Section Three: Questions

Why are you interested in this position and why do you believe you would be a good candidate?

I am interested in being elected for a second term as Secretary so that I can continue contributing to the mission of the organization and providing a voice for the younger generation. I am a good candidate because in my first term I adhered to the standards expected of a Board member and I performed the responsibilities of the position in a timely manner. I would encourage any curious delegates to ask other Board members about my performance and hopefully they would approve.

What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

The market is saturated with fitness options for the public and we are very much in a competition with those organizations for members. Our four strategic pillars continue to be the driving force for continuous improvement: membership value, brand clarity, partnerships, and innovation. Each of these pillars will be useful tools for membership growth and overall organizational health.

We have a valuable volunteer base and motivated National Office, but our size leads to a challenge common with large organizations: pace of change. Emerging fitness activities and sports have the benefit of being small, which lends to their agility and adaptability in business. We must be supportive of measures that will help our organization transform and become more efficient. If elected, I plan to address our issues by supporting initiatives geared toward increased LMSC support and advancing our technological footprint to make data-driven decisions.

Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

- Records and Tabulation 2011-2012 (Chris Stevenson - Chair)
- Records and Tabulation Vice Chair 2012-2014 (Chris Stevenson - Chair)
- Records and Tabulation Vice Chair 2014-2015 (Jeanne Seidler - Chair)

Please list any other experience that relates to your qualifications for the position.

- USMS Secretary (2017 – current)
- USMS IT Advisors Group (2017 – current)
- Niagara LMSC Chair (2011 – current)
- Niagara LMSC Webmaster/Social Media Coordinator (2010 – current)
- Niagara LMSC Top Ten Recorder (2011-2014)
- Niagara LMSC Records (2010-2012)
- Niagara LSC Athlete Rep (2010-2017)
- Niagara LSC Board of Review (2011-2014)
- USMS Certified Coach (Level I and II)
- Attended the 2017 LMSC Leadership Summit
- 15 years as IT professional (currently a Director of IT for a private food manufacturer)

Please list any other information you would like included.

My wife gave birth to our first child, Sebastian Paul, on January 16, 2019. Feel free to ask me about our adventures in parenting!

Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

As the current USMS Secretary, I am excited to be a part of the Board of Directors and hope that I can continue in this role. I will do my best to help USMS adjust to meet the needs of aquatic fitness and competition throughout the country.